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| *Ahsanullah University of Science & Technology*logo.jpgDepartment of Computer Science & Engineering |
| Ceramics Network |
| Information System Design & Software Engineering Lab(CSE 324-A1) |
| *Broken Ceramics* |
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| Submitted By: | |
| #Rasif Tahmid Islam | 11.01.04.011 |
| #Abu Khalid | 11.01.04.021 |
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**Data Collection & Analysis Method:**

**Data Collection Procedure:**

Interviewing:

* A direct conversation with a person on a specific subject
* ‘Open ended questions’ along with few closed questions

**Data Analysis Procedure:**

Qualitative Analysis:

1. Organize data
2. Identity Frameworks
3. Sort data in to framework
4. Use framework for descriptive analysis
5. Second Order Analysis

**Objectives of Data Collection:**

* 1. Knowing the current industry status
  2. Seeking the opinion and goals of the interviewee
  3. Current decision making style
  4. Exploring HCI concerns
  5. The problems they are facing for the current system
  6. How useful our new system will be for them

**Objectives of Interview:**

* + Birds eye view of the current situation of ceramics industries of Bangladesh
  + Collecting official data from executives of a company
  + Accuracy of information

**Questionnaires and Interview pattern:**

**Question Pattern:**

* + Open ended questions
  + Descriptive answers

**Question Topics:**

* web based platform in ceramics industries
* technologies used in the marketing process of ceramics
* Technology using in Bangladeshi ceramics industries
* ceramics market in one platform

**Interview Pattern:**

* Pyramid structure
* Starts with close ended questions but finishes with open ended questions
* Broad data can be found to analyze

**Selection Of Interview Personnel:**

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| **Rizvi-Ul-Kabir**  Chief Operating Officer  Shinepukur Ceramics Limited &  General secretary of Bangladesh Ceramic Ware Manufacturers Association(BCWMA**)** |

**Business Card**

* It is our pleasure to have with us such a person who can brought up the whole scenario of ceramics industry
* As a Chief Operating Officer he can clarify to us what problems may arise to build such a web platform to bring all the rival under one hood
* He can notify us what type of environment is really liked by the foreign delegates in terms of business

**Questions:**

1. 00:00:23,570 --> 00:00:28,570

What do you think about technology used in industrial aspect of Bangladesh?

1. 00:01:41,570 --> 00:01:44,570

What is the main barrier of using technology in Bangladesh?

1. 00:03:11,570 --> 00:03:17,570

What is your opinion about web-based platform to reach buyers from home and abroad?

1. 00:04:16,570 --> 00:04:22,570

What type of technologies are used in the marketing process of ceramic industries?

1. 00:04:59,570 --> 00:05:03,570

What is your Opinion about taking the whole ceramic market in one platform?